

FAYETTE SENIOR SERVICES

# Life Enrichment Center

Making Life Better™

4 Center Drive | Fayetteville, GA 30214  
770-461-0813

Fayette Senior Services, Inc.  
Currently distributes newsletters every other month to more than 3,000 age 50+ registered, active members of Fayette Senior Services Life Enrichment Center.

## Print and Web Advertising

### NEWSLETTER

**All ads run for 60 days**

in our bi-monthly issues:  
February/March, April/May, June/July, August/September, October/November, December/January

**Reservation Deadline:**

The deadline to reserve space will be the 5th day of the month prior to the newsletter release. Example: Deadline for February/March newsletter is January 5.

### Pricing per Issue

|  | Color | Black/White |
|--|-------|-------------|
| Full Page<br>9¾" tall x 7½" wide                       | \$225 | \$175       |
| Half Page<br>4¾" tall x 7½" wide                       | \$125 | \$75        |
| 1/4 Page<br>4¾" tall x 3¾" wide                        | \$65  | \$50        |
| 1/8 Page<br>2¼" tall x 3¾" wide OR 2¼" wide x 3¾" tall | \$45  | \$35        |

### WEBSITE

[www.FayetteSeniors.org](http://www.FayetteSeniors.org)  
receives, on average,  
10,000 page views  
per month

### Web Ads

**Standard Ad | \$59/month**  
147px wide X 226px tall

**Premium Ad | \$105/month**  
250px wide X 226px tall

Ads appear in rotation throughout the pages of our website.



Prices are based on client providing "camera-ready" art that meets all file sizes and dimensions. Any files that do not meet specs will be returned. **FSS can provide ad production assistance for a \$30 service fee.**

For more information contact Rosemary Dickey, Account Executive | 678-776-8648 | [RDickey@fayss.org](mailto:RDickey@fayss.org)



FAYETTE SENIOR SERVICES **Life Enrichment Center**  
*Making Life Better™*

4 Center Drive | Fayetteville, GA 30214  
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Fayette Senior Services, Inc.  
 Weekly Email newsletters reach more than 1,500 age 50+ registered, active members of Fayette Senior Services Life Enrichment Center.

**Email Blast Advertising**

**\$30 per month**  
 includes a minimum of four weekly newsletters plus any other news alerts sent throughout the month.

**Ad Size**  
**2" Wide**  
 X  
**2.5" tall**

**Center Display Opportunities**

More than 2,800 active members, plus Center guests, visit our Center monthly. Our Center Café serves an average of 3,000 meals every month.



|   |                              |                            |                               |
|---|------------------------------|----------------------------|-------------------------------|
| 12.5" x 8"<br>\$45 / Month                                      | 15" x 8 3/4"<br>\$60 / Month | 11.5" x 9"<br>\$45 / Month | 11.5" x 11.5"<br>\$60 / Month |
| 12.5" x 8"<br>\$45 / Month                                      | 8" x 8 3/4"<br>\$25 / Month  | 11.5" x 9"<br>\$45 / Month | 11.5" x 11.5"<br>\$60 / Month |
| <b>Single Advertiser - Entire Table</b><br><b>\$500 / Month</b> |                              |                            |                               |
| 12.5" x 8"<br>\$45 / Month                                      | 15" x 15"<br>\$75 / Month    | 15" x 15"<br>\$75 / Month  |                               |



Full monitor ad displayed in a continuous loop on two monitors located in the lobby area PLUS a big screen presentation shown during lunch in the Center Café Monday through Friday.

Electronic files 11" wide by 8" tall.